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[UPDATE: Good Day Fox Covers TSTV Transmitter Campaign](#)

Texas Student Television's request to become a digital channel was approved by the FCC. The new channel's reach will expand significantly further than the current analog signal. The switch to digital will push TSTV over the entire city of Austin, Tx and increase the amount of people the signal reaches by over 1,000,000.

A digital transmitter opens up a wide range of opportunities for students learning the foundations of Journalism and Film/Video design. The advertising revenue that accompanies the larger distribution would allow TSTV to modernize many of its operations. Students could be learning on equipment that they will be using in the professional world after they graduate. The increased exposure will help more students find work after graduation because of increased brand awareness. Most exciting of all: **A Digital Transmitter would make Texas Student Television the only Student Run Digital FCC Station in the country.**

TSTV has launched a fundraising campaign to fund the construction of a Digital Transmitter. The "29 Campaign" for digital channel 29 has already raised more than \$8,000 in donations and \$30,000 in grants, bringing funds raised close to \$40,000. A digital transmitter and related equipment could cost between \$85,000 and \$130,000 depending on the potential power of the antenna. Texas Student Television is seeking further tax-deductible donations in order to make this amazing opportunity a reality. All donation information can be found at the TSTV Website ([www.TexasStudentTv.Com](http://www.TexasStudentTv.Com)). The site also hosts all TSTV shows and a packet consisting of over 100 letters from alumni and current volunteers about how much they have learned at TSTV and what the station has meant to them.

Every year, students spend hours of their days volunteering to create more than 70 hours of programming a semester. Their shows are intricate, dynamic and quite frankly, professional. There are not many causes that are more inspiring than supporting a non-profit station whose sole purpose is to provide real world experience to so many students every year. Texas Student Television is one of the premiere student television stations in the country but its best chance at survival is rooted in the construction of a digital tower. This is a dream that can only come to fruition with the financial support of all those who believe in the power of experience, communication and education.